

#### **MA VISUAL ARTS 2018-19**

Unit 2 Assessment Brief

College	Camberwell College of Arts		Level	7	Mode	EFT
College			Unit	2	Credits	60
Course	MA Visual Arts: Fine Art Digital					
Unit Title		Reflection and Presentation				
Unit Briefing Date		Week commencing 19 November 2018				

#### Context

Unit 2 is the resolution and presentation of your work according to your Project Proposal. A symposium will provide the opportunity to present your research and receive further peer feedback. Your practice at this stage should synthesise your practical, conceptual and professional abilities. You will be expected to consider your future practice, audience and the context of your work in contemporary practice.

The intention and context of your work will inform decisions you will take regarding a final exhibition. You will be expected to work collaboratively with your peers to actively plan, organise and install an exhibition, as part of your continued Personal and Professional Development.

#### **Brief Description/Specification of Task**

At the final exhibition, you will present a resolved body of work based on your project proposal. You are also required to submit a portfolio of your ongoing research, documentation and actual work in progress, a reflective journal and a written paper that analyses and evaluates your work and reflects upon future developments.

#### **Indicative Content**

- Exploration of Practice
- Exhibition Planning and delivery
- Personal and Professional Development

Pathway and course based seminars and tutorials will continue to challenge and engage with your project and practice. The symposium will give you an opportunity to synthesise, evaluate and present your project.

Planning and preparation for the exhibition will be another focus for professional practice, establishing your ability to coordinate and present your masters project.

### Learning Outcomes (and Marking Criteria)

On successful completion of this unit you will be able to:

- Present a resolved body of original creative practice that has evidenced the systematic enhancement of your knowledge and understanding (communication and presentation; technical competence; personal and professional development; subject knowledge; research; experimentation).
- Analyse and critically reflect coherently upon your own practice and its context (research; analysis; personal and professional development).
- Summarise and evaluate your overall progress and formulate a constructive plan for continuing Personal and Professional Development (personal and professional development; collaborative and/or independent professional working).

#### Marking Criteria

The full marking criteria descriptions for Learning Outcomes and UAL standard student assessment feedback form can be found at: www.arts.ac.uk/assessment.

Assessment Evidence and Submission Requirements				
Assessment Evidence	A body of work composing of:			
	<ol> <li>Participation in the Symposium.</li> <li>Critical Evaluation of your practice and future development (500 words).</li> <li>Reflective Journal (at least 2000 words)</li> <li>Practical work resolved according to your Project</li> </ol>			
	Proposal and presented professionally as part of a final exhibition.			
Critical Evaluation Word Count	Critical Evaluation - 500 words.			
Written Assignment Word Count	Reflective Journal - at least 2000 words			
Weighting (if appropriate)	N/A. Assessment of this unit is holistic - there will be no breakdown of grades for the different assessment evidence listed. Although you will receive one grade for the unit as a whole your written and verbal feedback will identify the areas of strength and weakness. Summative Assessment evidence must be completed and submitted in order to pass the unit.			

## **Anonymous Marking**

This assessment will <u>not</u> be anonymously marked. This is because the nature of the research-led studio practice requires assessors to be familiar with work developed over the course of the entire unit. The writing component can therefore not be marked anonymously, because the studio practice and critical writing are assessed holistically (see above). This is consistent with the research-led nature of the course.

Please be aware that the University has robust systems in place to make sure that assessment is conducted fairly for all students. These processes begin as early as in the stages of designing your course and they apply to all assessments that take place at the University. For more information on these processes and the University's approach to ensuring fair assessment for all students please click on <a href="http://www.arts.ac.uk/study-at-ual/academic-regulations/course-regulations/3-assessment/fair-assessment">http://www.arts.ac.uk/study-at-ual/academic-regulations/course-regulations/3-assessment/fair-assessment</a>.

# Submission Deadline and Procedure

- 1. Symposium Thursday 1 June 2019
- 2. Critical Evaluation <u>Thursday 6 July 2019 09.00 UK</u> Time
- 3. Reflective Journal <u>Thursday 6 July 2019 09.00 UK</u> Time
- 4. Practical Work Thursday 6 July 2019 09.00 UK Time

#### 1. Symposium

This involves giving a 5 minute presentation of your work followed by feedback and discussion.

#### 2. Critical Evaluation

A 500 word post must be added to your blog – see details below – by 6 July 2019 09.00 UK Time

#### 3. Reflective Journal

This is your blog – create a new page called 'Unit 2 Assessment' and provide notes and links to all the assessment evidence required including the 500 word Critical Evaluation post mentioned above by 6 July 2019 09.00 UK Time.

#### 4. Practical Work

Your Practical work for exhibition should all be presented in the exhibition space by **6 July 2019 09.00 UK Time**. This deadline includes physical work in London and any alternative forms of exhibition such as online. Any

	physically submitted work should be labelled with your name, student ID number, pathway and unit number.		
Study Support Contact:	Christine Bowmaker (c.bowmaker@arts.ac.uk).		
Disability Advisor:	Disabled and dyslexic students who have an ISA in place may be eligible for an accommodation to any deadlines. It may also be possible to have alternative arrangements and additional support. For further guidance, please contact Carys Kennedy (Disability Adviser) on 02075147055 or <a href="mailto:c.kennedy@arts.ac.uk">c.kennedy@arts.ac.uk</a> .		
Feedback date	Week Commencing 15 July 2019		

#### **Reading List**

# **Supporting Information – Recommended Texts and Resources Critical Skills (General)**

Bailey, S. (2006) Academic Writing: A handbook for International Students. Routledge.

Gray, C. & Malins J. (2004) Visualizing Research: A Guide to the Research Process in Art and Design. Ashgate.

Macleod, K. & Holridge .eds. (2005) Thinking Through Art. Routledge

Sullivan, G. (2005) Art Practice as Research: Inquiry in the Visual Arts. Sage.

Wisker, G. (2001) The Postgraduate Research Handbook: Succeed with your MA, MPhil, EdD, and PhD. Palgrave.

#### **Academic Support Website:**

UAL academic support has extensive resources

https://academicsupportonline.arts.ac.uk

#### **Personal and Professional Development List**

Abbing, H. (2006) Why are Artists Poor? The Exceptional Economy of the Arts. Amsterdam: Amsterdam University Press (Specific chapters that may be useful are chapters 1, 2, 3, 4,5, 8, 9 and 11).

a-n The Artists Information Company <a href="https://www.a-n.co.uk/about/membership">https://www.a-n.co.uk/about/membership</a> - membership is very valuable

Batschmann, O. (1998) The artist in the modern world: The conflict between market and self-expression. Yale University Press.

Booth, W.C; Colomb, G.G. & Williams, J.M. (1995) *The craft of research*. Chicago: Chicago University Press.

Bourdieu, P. (1988) *Homo academicus*. Cambridge: Polity Press.

Buck, L., McClean, D. and Lovell, V. (2012) *Commissioning contemporary art: A handbook for curators, collectors and artists.* London: Thames & Hudson.

Children's writers' & artists' yearbook 2016 (2015) London, United Kingdom: Featherstone Education.

Cryer, P. (1996) The research students guide to success. Buckingham/Philadelphia: OUP.

Editorial, a-n (2013) Signpost. *Available at: https://www.a-n.co.uk/resource/signpost-2* (Accessed: 26 August 2016).

How to (various articles) *Available at: http://www.artquest.org.uk/how-to/* (Accessed: 26 August 2016).

Jackson, T. & Jackson, E. (1998) The perfect C.V. Piatkus.

Jeffreys, T. (2015) *Baltic diary: The purpose of Art Prizes - Apollo magazine*. Available at: http://www.apollo-magazine.com/baltic-diary-the-purpose-of-art-prizes/ (Accessed: 17 March 2016).

Morse, J.M. (ed) (1994) Critical issues in qualitative research methods. London: Sage Publications.

Perry, G. (2013) *Reith Lectures 2013: Playing to the Gallery*. Available at: http://downloads.bbc.co.uk/radio4/transcripts/reith-lecture4-csm.pdf (Accessed: 20 March 2016).

Thornton, S. (2009) Seven days in the art world. New York: Norton, W. W. & Company.

Writers' & artists' yearbook 2016: The essential guide to the media and publishing industries: The perfect companion for writers of fiction and non-fiction, poets, playwrights, journalists, and commercial artists (2015) London, United Kingdom: Bloomsbury Publishing PLC.

For further recommended reading for this unit please refer to your Bibliographic handbook that can be accessed through Moodle <a href="http://moodle.arts.ac.uk">http://moodle.arts.ac.uk</a>

Please note: Any PATHWAY SPECIFIC texts will be supplied as separate handouts and will go on to the course moodle/wiki site or will be recommended on an individual basis.