

- Moved on from the whole concept of art idea. Too vast, basically inconclusive
- Looking into art in the public sphere
- The Society of the Spectacle -- interesting concept...
- Hypergraphy sound super interesting but irrelevant atm to my research paper-- look into later
- What is 'the society of the spectacle'?
- "All that once was directly lived has become mere representation." -- what a powerful quote! This is the impact of social media on our lives?
- Debord argues that the history of social life can be understood as "the decline of *being* into *having*, and *having* into merely *appearing*." :o :o :o I don't have much to comment on at this point. Just reading and absorbing. But I'm becoming more and more sure that I want to base my research paper on this book!!!
- "to wake up the spectator who has been drugged by spectacular images...through radical action in the form of the construction of situations...situations that bring a revolutionary reordering of life, politics, and art" -- an ideal public art project would do this."
- "The spectacle is not a collection of images but a social relation among people mediated by images."
- <https://www.theguardian.com/commentisfree/2012/mar/30/guy-debord-society-spectacle>
- 'The revolution of everyday life' is the complement of "The society of the spectacle"
- The points are so valid, current and profound. I discovered the shallowness of our social media lives when I pioneered The Untold Edition project. But how does a research paper question emerge from this?
- The 'Spectacle' is such a derogatory term for something we have come to almost revere. It's a breath of fresh air.
- My specific interest lies in the applicability of Debord's ideas to analyzing social media.
- An analysis of social media culture in light of Debord's writings in "The Society of the Spectacle"?
- "We can't seem to actually *live* without working." -- <https://hyperallergic.com/313435/an-illustrated-guide-to-guy-debords-the-society-of-the-spectacle/>
- The above is horrifyingly true!!
- "Comments" is another work by debord which focuses specifically on more contemporary analogies.
- "After all, celebrities not only peddle commodities, but are commodities themselves. They serve as projections of our false aspirations." -- on celebrities.
- Psychogeography -- stemming from the same situationist school, another interesting concept that looks at art in the public sphere.
- Explore the concept of detournment-- anti art? Back to anti art?
- Falling deeper and deeper down this rabbit hole!
- Don't agree with his intense anti capitalist views though.
- Note the words "need" and "representation." Ask yourself — what compels us to buy the latest tech gadget? Why do we spill our feelings out on Facebook, in posts that are archived on servers deep underground? Which is more important, the expression of the feeling itself,

or the knowledge that it will be documented and *seen* by others? Why do we incessantly take selfies, or record our every moment for posterity? Are we afraid of being a nobody — of being on “the margin of existence?” If you’re concerned with how you *appear*, then are you really *living*? Even now, almost 50 years after its original publication, *The Society of the Spectacle* reads as if it were written for our time:

- The spectator’s consciousness, imprisoned in a flattened universe, bound by the *screen* of the spectacle behind which his life has been deported, knows only the *fictional* speakers who unilaterally surround him with their commodities and the politics of their commodities. The spectacle, in its entirety, is his “mirror image.” – Thesis 218
- **Mind blown! Need to retreat and assess what is going on!**